

# SCHOOL OF ART & DESIGN

## Bachelor of Science in Fashion B.Sc. (3 Year)

### Vision

To become a premier center of excellence in fashion education by fostering innovation, sustainability, and entrepreneurial thinking, producing globally competent designers who shape the future of the fashion industry.

### Mission

1. To provide a dynamic learning environment that blends creativity with industry-oriented technical and digital skills in fashion design.
2. To nurture students' individual design identities through hands-on training, research, and critical thinking.
3. To promote ethical practices and sustainable solutions in the fashion and textile industry.
4. To facilitate strong industry collaborations, internships, and live projects that prepare students for real-world challenges.
5. To inspire innovation and entrepreneurship among students for contributing meaningfully to the global fashion landscape

### Program Outcomes:

Upon completion of the B.Sc.in Fashion , students will be able to gain:

**PO1: Design Knowledge:** Apply fundamental and advanced concepts of fashion design, textiles, pattern making, and garment construction..

**PO2: Problem Analysis:** Identify and analyze design problems to develop appropriate aesthetic and functional solutions..

**PO3: Design & Development:** Create original and innovative fashion products using manual and digital tools (CAD, 3D, etc.)..

**PO4: Modern Tool Usage:** Employ emerging technologies like AI, digital fashion, and sustainable practices in design.

**PO5: Ethics & Sustainability:** Understand professional and ethical responsibilities, and integrate eco-friendly, socially responsible design practices.

**PO6: Communication:** Effectively communicate design concepts, research, and ideas visually, orally, and in writing.

**PO7: Teamwork:** Function efficiently as an individual, a team member, or a leader in multidisciplinary and multicultural settings.

**PO8: Project Management & Finance:** Apply knowledge of business, entrepreneurship, and management to fashion projects.

**PO9: Lifelong Learning:** Recognize the need for continuous learning and stay updated with fashion trends, technologies, and global developments.

**PO10: Innovation & Research:** Conduct research and use critical thinking to innovate in design and production..

### **Program Educational Outcomes (PEOs)**

**PEO 1. Professional Success:** Pursue successful careers as fashion designers, merchandisers, stylists, entrepreneurs, or educators in the global fashion industry.

**PEO 2. Creative & Technical Expertise:** Demonstrate proficiency in fashion ideation, research, pattern making, construction, and the use of digital tools..

**PEO 3. Leadership & Ethics:** Exhibit leadership qualities with strong ethical values, team spirit, and environmental consciousness.

**PEO 4. Lifelong Learning:** Engage in lifelong learning through higher education, certifications, or self-driven exploration of fashion and design.

**PEO 5. Innovation & Entrepreneurship:** Initiate innovative design ventures and contribute to the evolving fashion landscape through entrepreneurship or research.

### **Program Specific Outcomes (PSOs)**

**PSO 1. Creative Design Development:** Demonstrate proficiency in conceptualizing, developing and executing fashion collections using principles of design, color theory and garment construction techniques.

**PSO 2. Technical Expertise in Fashion Tools:** Effectively use industry-standard software and tools (such as Adobe Illustrator, Photoshop, CLO 3D, and CAD) for fashion illustration, pattern making, and virtual prototyping.

**PSO 3. Heritage and Sustainability Awareness:** Integrate traditional crafts, Indian textile heritage, and sustainable design practices into contemporary fashion to promote responsible and culturally rich design solutions.

### **Year-wise distribution of credits and respective Exit Points as per MEEs**

3 Years Undergraduate Degree (BBA)	Total Credits = 123
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**Note: Students can earn extra credit courses from their own school/department or from another school/department as per the ITM University norms.**

<b>B.Sc. 1st Semester</b>						
<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Total</b>
<b>1</b>	BFD101	Basics of Design – 1	0	0	8	4
<b>2</b>	BFD102	Drawing -1	0	0	6	3
<b>3</b>	BFD103	Materials – 1	0	0	4	2
<b>4</b>	BFD104	Design Thinking	0	0	4	2
<b>5</b>	BFD105	History of Design - 1	2	1	0	3
<b>6</b>	BFD106	Communication Techniques	3	0	0	3
<b>7</b>	BFD107(IKS)	Elective-I	2	0	0	2
<b>8</b>	BFD 108	Environmental Studies	2	0	0	2
		Total Credits				21

<b>B.Sc. 2nd Semester</b>						
<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Total</b>
<b>1</b>	BFD201	Basics of Design – II	0	0	8	4
<b>2</b>	BFD202	Drawing –II	0	0	6	3
<b>3</b>	BFD203	Materials – II	0	0	4	2
<b>4</b>	BFD204	Design Process	0	0	4	2
<b>5</b>	BFD205	History of Design - II	2	1	0	3
<b>6</b>	BFD206	Visual Communication	0	0	4	2
<b>7</b>	BFD207(IKS)	Elective - II	2	0	0	2
<b>8</b>	BFD 208	Environmental Studies – II	2	0	0	2
		Total Credits				20

<b>B.Sc. 3rd Semester</b>						
<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Total</b>
<b>1</b>	BFD301	Fashion Illustrations	0	0	6	3
<b>2</b>	BFD302	Pattern Making - 1	0	0	6	3
<b>3</b>	BFD303	Garment Construction - 1	0	0	6	3
<b>4</b>	BFD304	Draping	0	0	6	3
<b>5</b>	BFD305	Advance Textile Studies	2	1	0	3
<b>6</b>	BFD306	Fashion Theory	2	1	0	3
<b>7</b>	BFD307	Elective - III	2	1	0	2
<b>8</b>	BFD308	Indian Knowledge System (IKS)	0	0	0	2
						20

<b>B.Sc. 4th Semester</b>						
<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Total</b>
<b>1</b>	BFD401	CAD – 1	0	0	6	3
<b>2</b>	BFD402	Pattern Making - 2	0	0	6	3
<b>3</b>	BFD403	Garment Construction - 2	0	0	6	3
<b>4</b>	BFD404	Draping – 2	0	0	6	3
<b>5</b>	BFD405	Professional Practice	2	1	0	3
<b>6</b>	BFD406	Visual Merchandising	2	1	0	3
<b>7</b>	BFD407	Elective - IV	2	1	0	2
<b>8</b>	BFD408	Indian Knowledge System (IKS)				2
		<b>Total Credits</b>				21

<b>B.Sc. 5th Semester</b>						
<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Total</b>
<b>1</b>	BFD501	CAD - 2	0	0	6	3
<b>2</b>	BFD502	Pattern Making - 3	0	0	6	3
<b>3</b>	BFD503	Garment Construction - 3	0	0	6	3
<b>4</b>	BFD504	Portfolio Making	0	0	6	3
<b>5</b>	BFD505	Estimation & Costing	2	1	0	3
<b>6</b>	BFD506	Sustainability in Fashion Design	2	1	0	3
<b>7</b>	BFD507	Elective - V	2	1	0	3
<b>8</b>	BFD508	Indian Knowledge System (IKS)				2
		<b>Total Credits</b>				21

<b>B.Sc. 6th Semester</b>						
<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Total</b>
<b>1</b>	BFD-601	Fashion Styling	0	0	10	5
<b>2</b>	BFD-602	Craft Stories	0	0	8	4
<b>3</b>	BFD-603	Fashion & Trend Forecasting	3	1	0	4
<b>4</b>	BFD-604	Brand Management	2	1	0	3
<b>5</b>	BFD-605	Elective - VI	0	0	6	3
<b>6</b>	IKS-606	Indian Knowledge System (IKS)				2
		<b>Total Credits</b>				19

Discipline Elective Course (DEC)		
S. No.	Course Code	Course Name
1	BFD 107	(Indian in 21 <sup>st</sup> Century/Gandhian way Understanding 21 <sup>st</sup> century/NSS/NCC/Swayam)
2	BFD 207	India in 21 <sup>st</sup> Century/Gandhian way Understanding 21 <sup>st</sup> century/NSS/NCC/Swayam)
3	BFD 307	Fashion Psychology/Fashion Trims/NSS/NCC/Swayam
4	BFD 407	Accessory Design/Fashion Modelling/NSS/NCC/Swayam
5	BFD 507	Fashion Photography/ Film Making/NSS/NCC/Swayam
6	BFD 605	Fashion Promotion/Fashion Journalism/ NSS/NCC/Swayam